

# COMPANY PROFILE



**Bright  
International**  
Interior Decoration LLC

Creative Concepts at work...



**GR Golden Rays**  
ELECTROMECHANICAL WORKS LLC

Delivering Quality Electromechanical Solutions

# Introduction

Since our founding in 1990, we have been helping to redefine the standards in the service industry by offering our clients an end-to-end solution for all their Interior and MEP fit out needs. The Group operates through two separate registered Operations Units under the name of Bright International Interior Decoration LLC and Golden Rays Electromechanical Works LLC to facilitate all service that are required to execute turnkey solution for Residential, commercial and office environments. We specialize in planning, design and execution of interior fit outs and MEP works from the construction of new spaces, the renovation of existing ones, right through to high-end interior design production.

In addition to expert engineering services, we have profound experience in Civil Works, Flooring & Coating, Carpentry & Joinery, Mechanical, Electrical, Plumbing Works, HVAC, Fire Fighting & Fire Alarms Works and CCTV Works. Our company also provide

specialized technical executions for maintenance & repair jobs. We proclaim to be the most preferred contractor by adopting continuous improvisation and proper adherence to quality management system. Whether its state of art design & drafting or process of execution, every service we offer resonate with perfection in all aspects. We focus on offering tailor made services that help you to achieve your premeditated goals without delays. Our Project Management team is proficiently managed by trained, experienced and skilled Lead Engineers, Project Engineers and subordinates who assume sole responsibility for completion of the projects. We believe in working closely with our clients to make sure every detail of the projects are taken care of. With the professional expertise provided by our company, we aim to set a new standard in the field of Interior and MEP services to a sophisticated level and allow our clients to experience our services at its best.





## Vision of the company

Our vision is to be the most reputable, sustainable, and desirable Interior Fitout and MEP fitout company in UAE, providing state-of-the-art innovative design solutions and superior quality finishing. We will leverage our years of professional experience to consistently deliver exclusive design fitout services that will bring a complete satisfaction of our partners and client's requirements.

## Mission

We foresee to be a leading interior fitout firm delivering distinguished three-dimensional designs and service excellence to a wide range of customers in UAE.

# Board of Director's Message



Our corporate journey began in 1990, during the early development stage of Dubai, when we got engaged in a diverse range of residential and commercial projects. Our vision is to be the most reputable, sustainable, and desirable interior fitout and MEP company in UAE, providing state-of-the-art innovative design solutions and superior quality finishing. Keeping this in mind, we have incorporated two compa-

nies Bright International Interior Decoration LLC and Golden Rays Electromechanical works LLC to function as a One-Stop solution for all Interior Fit out and MEP Services for our clients. Over the years, we have refined and perfected our approach towards all our services to benchmark ourself to International Standards of project planning and execution. We are proud to have left a strong mark in UAE and partly in overseas markets with many of our completed projects becoming well known landmarks.

We believe that success is never achieved alone, and we owe the achievements to our dedicated and experienced staffs and partners who travelled with us. The collective efforts and proactive contribution of our team are focused on providing our clients with outstanding service, quality and commitment. Professionalism and dependability are deeply embedded in our corporate culture, and we will continue to enforce these values in every aspect of our operations. We will continue to leverage our years of professional experience, to consistently deliver exclusive design fitout services that will bring a complete satisfaction of our partners and client's requirements.

Looking forward, we aim to integrate innovation, operational and technical development, with our long-established reputation for project execution. I extend my heartfelt thanks to the governmental and the private sector companies for giving us the opportunity to undertake their projects, to the subcontractors, vendors partners and to our hardworking and ever supportive employees who are the foundation and pillars of our success.

**Anilan V Madhavan, Chairman**



Golden Rays Electromechanical Works LLC (year 1990) and Bright International Interior Decoration LLC (year 2010) since inception, our core values have underpinned its footprints of development and constant innovation placed at the service of contracting owners. Our partners' trust is a large part of what makes us so successful. Our work force, major highlight being the presence of highly qualified and skilled veterans in

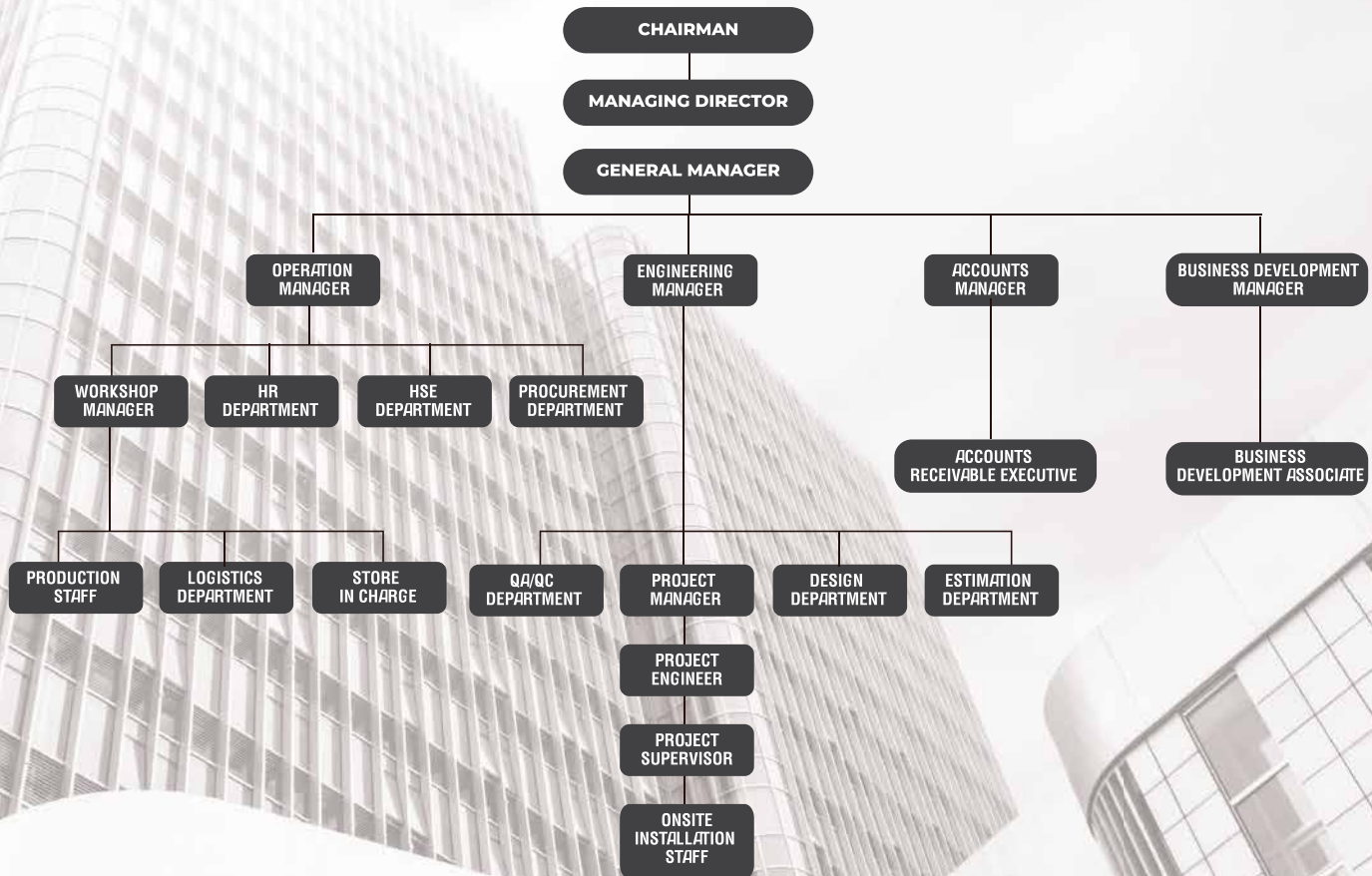
project management department and at the administrative level enabling us to deliver goods & services with an excellent workmanship

thereby retaining and enhancing our pride and goodwill in front of our clients. We have learnt that continuous and sustained improvement is and achievable if we focus all our efforts on delivering the value that our clients deserve. The policies in relations with health, safety, environment and quality is defined and executed in a highly professional manner as we believe workmanship is achieved once we have a safe pair of hands. "My objective for the company is to evolve and nurture each committed individual in the organization, for everyone to take ownership in his or her duties, so that they materialize to contribute to the growth, expansion and goodwill of the company". The company pursue to develop the depth and the breadth of the core pillars of our company's business. Our tagline is "you are in safe hands".

**Laish Anilan, Managing Director**



# ORGANISATION CHART





# Organisation Values

## Accountability

Accountability is the glue that ties commitment to results. We strongly believe that where there is accountability there is responsibility.

## Integrity

To us, this is the key to building strong partnerships and healthy work relationships with our clients and contractors and employees.

## Reliability

We have created a strong sense of reliability for our clients on our commitment, work quality and the on-time delivery.

## Transparency

The most important value we uphold at our organisation is transparency. This ensure that we stay transparent in all our dealings, projects and other transcatons.

## Innovation

We strive to constantly embrace dynamic ideas to enable us to deliver better services and outcomes for our clients.

# Our Services

- Interior Decoration Fit Out
- Glass & Aluminium Installation & Maintenance Contracting
- Metal Parts & Erections Contracting
- Electromechanical Equipment Installation & Maintenance Contracting
- Floor and Tiling Works Contracting
- Carpentry and Joinery Contracting
- Plumbing and Sanitary Contracting
- Ceiling & Wall Partition Contracting
- Air Conditioning Installation & Maintenance
- Ventilations & Air Filtrations Systems
- Masonry and Plaster Works Contracting
- Painting Contracting
- Insulation Contracting
- Firefighting & Fire Alarmworks contracting
- CCTV Works Contracting



## Interior Decoration Fitout

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We offer a comprehensive design service that is both professional and personalized. From concept to practice, our clients can expect a full first-class experience that meets and exceeds their needs, and we are expert at designing high-end interiors.



## Glass & Aluminium installation & Maintenance Contracting

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The team comprise of professionals, who have extensive experience and comprehensive portfolio in the architectural aluminum & glass works for many years. Team directly involve themselves with each project from start to finish, ensuring the clients benefit from their experience, strong direction and hands-on approach to exceed expectations through quality, service, innovation and efficiency. As we confidently move forward to reach the highest level, our services are spread into design, fabrication and installation of glass, aluminum and more. We also take pride in providing expert maintenance to ensure they continue to function properly for years to come.





## Metal Parts & Erections Contracting

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Many of the projects we undertake are of architect designed structures. This includes fabrication and installation of new structures, in which we have longstanding expertise to carry out maintenance works involving metal parts and erections contracting. We also do all types of shelving and racking works, Pallet racking, Selective racking, drive-in racking etc.

## Electromechanical Equipment Installation & Maintenance Contracting

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The results of a mechanical or electrical failure may be catastrophic for a company's operations. Our highly skilled engineers and technicians keep up to date with advances in technology and the most up-to-date diagnostic equipment, enabling us to provide unrivalled service in the industry. Our team, engineers systems that distributes power where is needed, safely and reliably while providing optimal protection for personnel and equipment. Our range of elements includes Main Distribution Boards (MDB), Secondary Main Distribution Boards (SMDB), Final Distribution Boards (FDB), Cables, Socket, Lighting fixtures, Busbar installation & modifications, installation of control panels, Installation of VFD, services associated with installation of CCTV etc.



## Floor and Tiling works Contracting

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We offer our clients a comprehensive service, from design through to installation and pride ourselves of being a reliable and professional company. We have a proficient team for surface preparation, screeding, and various types of waterproofing. Our team will supply and fit a floor that meets your needs, comes within budget and realizes your expectations. We provide our services for homeowners and to numerous commercial outfits both big and small. We are specialists in various types of floor & tiling works and can assist with any size flooring & tiling projects, including kitchen splash backs, shower enclosures, fully tiled bathrooms and wide floors.



## Carpentry & Joinery Contracting

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We provide bespoke carpentry services for walk-in closets, cabinets, handmade doors, decking, skirting, roofing, kitchens, and more. Our carpentry team consists of professional carpenters who will work with you to achieve excellent results.



## Plumbing & Sanitary Contracting

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Both aspects of plumbing and drainage work are handled by our plumbing services team. Our plumbing engineers create the system with the goal of providing high-functioning systems that meet the client's unique needs while also helping to conserve natural resources.

We emphasize to ensure that every plumbing system installed is equipped with well sized and securely connected pipes, fittings, assemblies & devices for the proper distribution of water. Our team of experts always assures to implement global and UAE regulations and standards to guarantee best quality delivered at all times. Our areas of work include sanitary and drainage systems, domestic water supply systems, irrigation systems, water filtration systems, grease trap and manhole excavations etc.



## Ceiling & Wall Partition Contracting

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Our skilled hands is highly proficient in installation of all types of suspended ceilings and also in installation of all kinds of wall partitions serving to hide and protect unsightly materials such as wiring, pipework, heating and air-conditioning systems etc thereby providing the outfit a good aesthetics. They play a key role in providing thermal insulation by creating an air gap with the soffit and also in transforming residential, commercial and industrial projects, or may specialize in renovations or maintaining heritage buildings. Ceilings & walls partitions are one of the important elements as they offer the maximum unhindered view of operation spaces.



## Masonry & Plaster Works Contracting

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We've earned a solid reputation by completing a slew of commercial plastering ventures for happy customers all over the UAE. Our skilled hands are expertized to cut, dress and lay stone, and are proficient with both modern power tools and traditional hand tools. We provide our services in all weather conditions with various materials and technical advices. Our works scope includes texturing and polishing blocks of stone, installing dressed stone, mixing cement & mortar, expansion joints, maintaining, altering, and repairing of walls, sidewalks, street curbs, floors, sink counters, bathroom showers, restoring old & damaged masonry works, and other related structures or surfaces. Our team of technicians with engineering guidance builds walkways, walls, fences, and several other masonry structures using bricks, concrete blocks, concrete, and other natural and manmade stones. We have an expert team of plasterers who smoothens or create a decorative finish on internal walls & ceilings and apply render and finishes to walls as per the requirement by the clients.



## Painting Contracting

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A commercial building or structure must be well-maintained and present a positive image of your business, which is why we design custom solutions for each client.

We have hands on experience in all type of Internal & external coating including Texture painting, Epoxy coating, Furniture painting & Polishing catering Commercial & Domestic decoration and Home Renovation. The painters we employ are masters in the art of painting, decoration and wallpapering and so there is hardly a job our decorators can't do, making your renovation go as smooth as possible. Our team excels in providing clients the most high quality finish every time, regardless of interior or exterior our decorators can renovate homes and offices to bring back the fresh look that fades away with time.





## Insulation Contracting

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We constantly keep us updated with the latest methods of Insulation which is the process of keeping heat, sound, or electricity from spreading. The main purpose of insulation is to limit the transfer of energy between the inside and outside of a system. A thermal insulator is a poor conductor of heat and has a low thermal conductivity. Insulation is used in buildings and in manufacturing processes to prevent heat loss or heat gain. We have hands on experience on a number of industrial insulation projects, including high and low temperature pipework, ductwork, vessels, generators and more.



## Fire Fighting and Fire Alarm works Contracting

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A good firefighting & fire alarm system is essential for preventing a small fire from being a disaster and can warn you quickly and reliably, enabling you to direct emergency responders to the fire so that it can be put out quickly. The reliable protection systems we install have one main purpose which is to prevent the interruption of services necessary for the public welfare and avoid area wide conflagrations, all the while putting the safety of life at the utmost priority. We have professionally qualified experts and hands on experience in Fire suppression systems, Fire extinguishers, Fire hose reels, FM200 systems, Automatic sprinkler systems, Dry and wet riser etc.

## CCTV Works Contracting

Our professional team installs simple-to-use to highly sophisticated devices to residential & commercial outfits. We provide CCTV systems with high-quality components that produce HD and 4 K CCTV video recording and streaming and we constantly upgrade ourselves with the latest technology ensuring remote access on today's common smart devices. We employ our own team of professional CCTV installers who comply with the highest installation standards in accordance with the standards and guidelines that we have developed through our vast experience in the CCTV industry.



## A/C, Ventilation & Air Filtration System Installation & Maintenance Contracting

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We offer full design, manufacturing and installation service for the complete range of HVAC systems. Our designs use the latest CAD and are built to the latest international manufacturing standards. Using the expertise of our 'in house' design engineer, the calculations can be carried out to provide heat losses / gains, condensation / dew point risk, required insulation thicknesses etc. Thereafter any number of permutations can be provided to help you achieve your desired targets.

HVAC ductwork includes pipe or closed conduits made of sheet metal, fiberglass board, or other suitable material for conducting air to and from an air handling unit. HVAC is an acronym for heating, ventilation, and air conditioning. HVAC systems regulate the temperature inside a building,

with the use of heating and cooling systems, wall and ceiling ducting, and other HVAC technologies. There are several types of HVAC ductwork. Examples include air conditioning ductwork, heating ductwork, furnace ductwork, and insulated ductwork. Air conditioning ductwork uses malleable ducting pipes that are placed in the ceiling. These pipes route the cool air through ceiling vents or ducts in each room. The pipes which distribute air in the room are called air conditioning ducts. The distribution system is made of an HVAC ductwork air return supply, filters, dampers and registers. There are numerous methods of designing a ducted heating or cooling system. Care is taken when making HVAC ductwork design in order to provide maximum efficiency. HVAC ductwork works on the principle of conduction and radiation.



## Some of our prestigious Projects



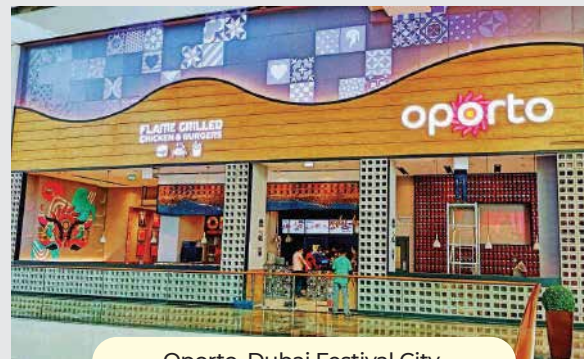
Early Learning Centre, Marina Mall - Dubai



Feathers UAE, Yas Mall - Abu Dhabi

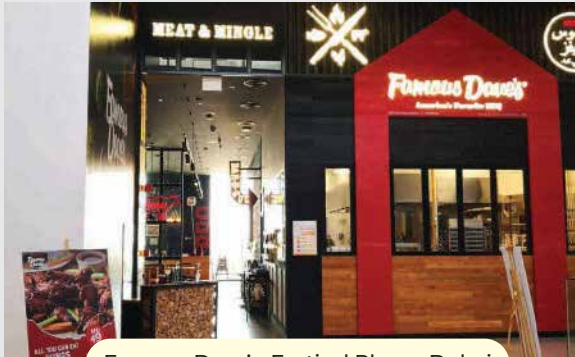


Mini Souq - Al Hamra mall, Ras Al Khaima

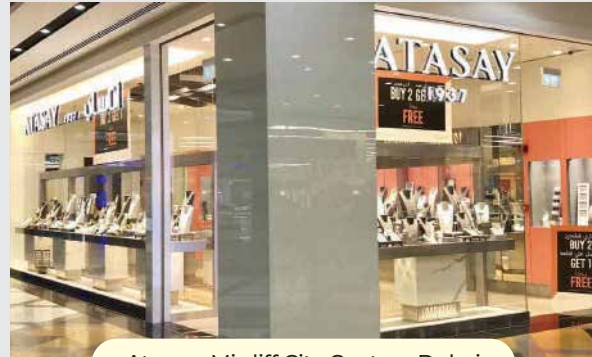


Oporto, Dubai Festival City





Famous Dave's, Festival Plaza - Dubai



Atasay, Mirdiff City Centre - Dubai



Shayup, Al Ain Mall - Al Ain



Al Falak Eletronics, Mirdiff City Centre - Dubai





Beauty Couture, Manar Mall - RAK



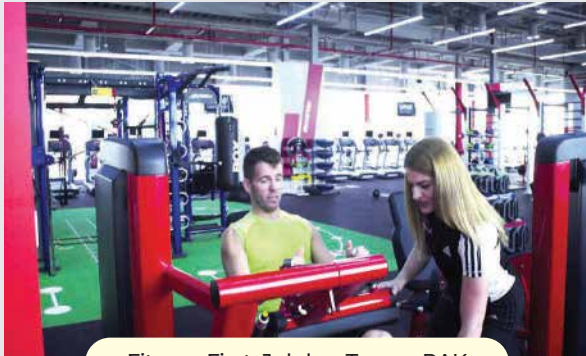
Magrudy's, Manar Mall - RAK



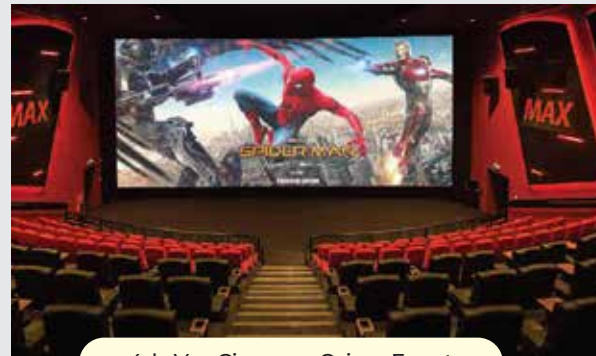
GymNation, Motor City - Dubai



Hind Al Oud, 06 Mall - Sharjah



Fitness First, Julphar Tower- RAK



4dx Vox Cinemas, Cairo - Egypt



4dx Vox Cinemas, Muscat - Oman



4dx Vox Cinemas, Lebanon



Queen Elizabeth 2 - Dubai



Seen Express Supermarket - Dubai



Lovisa, Manar Mall - Rak



Chic Shoe's, Manar Mall - Rak



We used Bright International Interior Decoration LLC & Golden Rays Electromechanical Works LLC for the renovation of our cabins and for MEP associated works. Quoted price was materially below the big firms and they kept to budget, providing a cost efficient, friendly, flexible and competent service. Bright International & Golden Rays provided us with an excellent level of service. The work they carried out was done to a very high standard and all members of staff involved in the work were professional, polite and efficient. I would gladly recommend Bright International & Golden Rays and would be happy to work with them again should the opportunity arise.

**Ranjith Vijayaraghavan**, Head of Procurement

**QE2 Shipping LLC**

To meet a deadline, we needed a rock-solid guarantee that our fit out and refurbishment would be completed on time. Bright International Interior Decoration LLC had no qualms about committing to such a tight deadline, their words were matched by their actions, a thoroughly professional job from start to finish and completed on time. I would not hesitate to recommend Bright International to others.

**Siyad Rahman**, Managing Director

**SEEN EXPRESS HYPERMARKET**

We have used Bright International Interior Decoration LLC for our shop fit out works, they were very professional, the work was second to none, they work very fast and are clean. The team from Bright International Interior Decoration LLC were absolutely brilliant, from the time of quote through to the end of the job. When we started with the project, the Bright International team made recommendations to save money of which was encouraging. The team that undertook the work were clean and hardworking and unlike so many other companies kept the whole work area so clean. I would have no doubt in recommending Bright International for any business. Lastly the price was very reasonable. We already used them in our MALL MART @ DIFC Gate Avenue, and also have given a green signal for our upcoming MAL MART @ DUBAI HILLS. We are also glad that they are approved with all Retail giants like MAF, EMAAR, NAKHEEL, etc and we are sure to have them on board in many of our expansions. The team at Bright be it the Operations, Marketing, all are very kind and hardworking and that is the important driving factor for a smooth project completion and its our experience and we for sure will recommended to anyone in need our such services.

**Shanawaz**, General Manager

**Al Falak Electronics (Welcome Group)**

Bright International Interior Decoration LLC carried out our office fit out from start to finish and did an excellent job. Work was done punctually and using their experience they gave us a lot of practical advice. Communication was very easy from the start of the project; the time scales were transparent and we were fully updated on progress at all stages. No job was too small and great care was put in to obtaining the right colours and types of furniture to fit in with our design scheme. They had an extremely flexible approach and managed to work around all the last-minute changes we decided upon and successfully implement them without delaying the project. I would recommend them to anyone.

**Dave Roberts**, Head Of Operations

**Kamal Osman Jamjoom Group**

Bright International Interior Decoration LLC helped us realize our vision for Famous Dave's restaurant, Outlet of a barbecue chain serving wood-smoked meats & sides in an American West-themed space. Our ideas, needs and questions were plenty. Their creativity was inspiring and their impeccably detailed knowledge of commercial code was invaluable. Thanks to Bright International, the headaches of a start up were few and manageable. Their assistance on any of our future project would be imperative and indispensable.

**Ahmed Yasir**, Projects Executive

**Tablez Food Company**

Bright International Interior Decoration LLC is comprised of skilled and motivated group of talented & dedicated professionals. They are well organized and did an excellent job, exceeding our expectations. The assistance they provide is quite overwhelming. We appreciate their skills, flexibility and availability in implementing the project. Integrity is one of the most crucial attributes any contractor should possess. We must say "Integrity is at the heart of the Bright International Interior Decoration LLC".

**Ahmed Rifaat**, Supply Chain Manager

**Dubai Real Estate Centre**



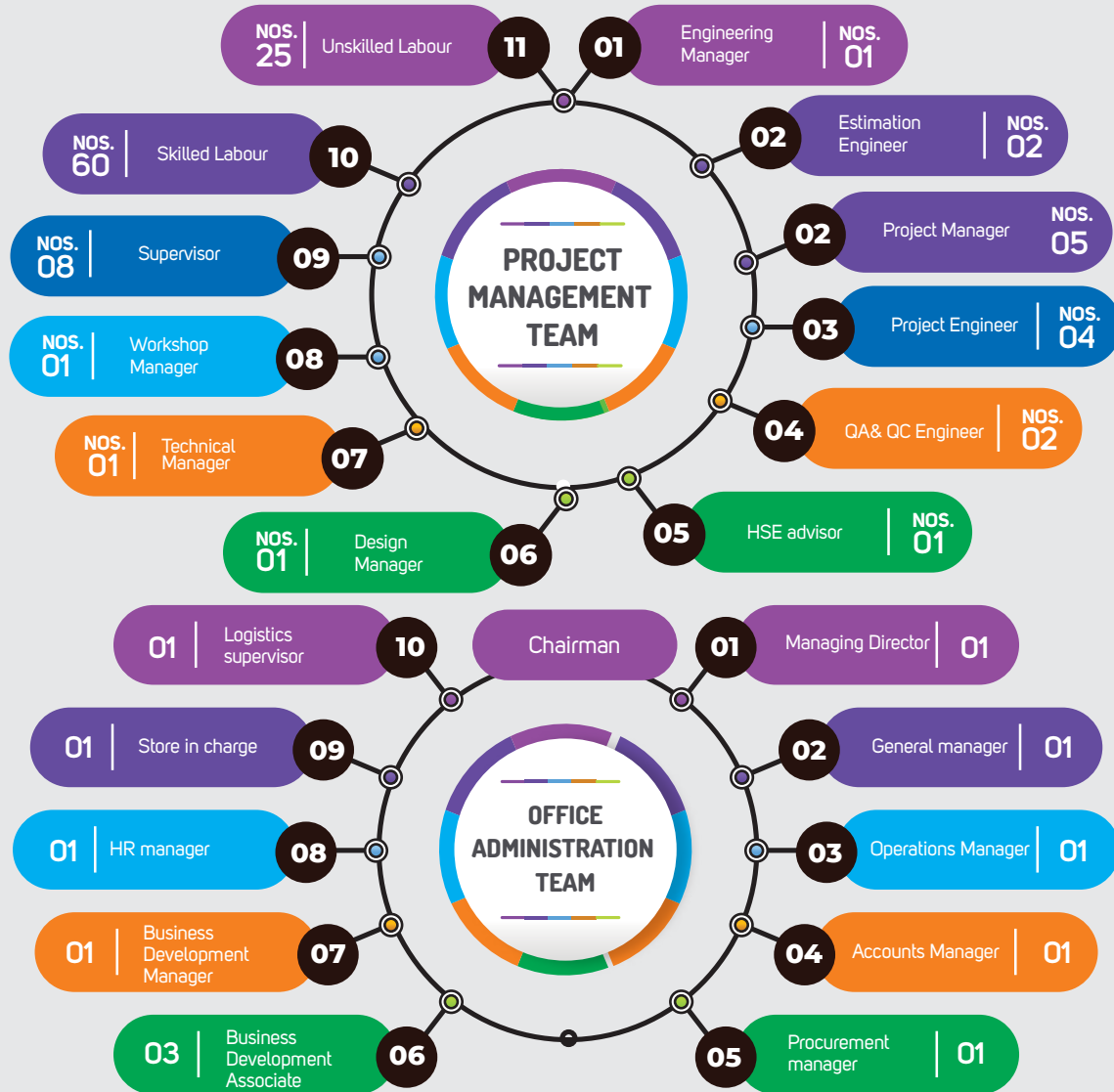
## Client Testimonials



# Our Clients



# Our Team



1

## Health and Safety

Our Group give high priority for Occupational health and safety of our employees, and our strong safety track record is our key competitive advantage. We are committed to providing a safe, healthy and positive working environment for all its employees and those under its care.

2

## Environmental Management

We are regarded as leader of Interior and MEP industry in environmental management. We are aware of the impact that our activities can have on the environment, and as such, environmental management forms an important element of our project management and reporting systems.

3

## Quality

Quality management is our primary focus to all our activities. We offer our clients with a professional approach to all project delivery. It's our policy to provide superior service to clients by understanding and responding to their needs and expectations, and to systematically manage projects to maximise value for all stake holders.

4

## Community Relations

We believe that wherever we operate, we are a guest of the local community, and we endeavour to minimise the impact, our work has on residents and their environment. We inspire communication with the local communities who may be affected by our work. As part of our obligation to supporting communities, we offers all support for community-driven initiatives that provide maximum benefit for local residents.

5

## Delivery Systems

We are committed to providing a range of systematic delivery methods that best suit the needs of individual clients and their projects.

We consult with our clients at the beginning of each project to determine the best possible delivery solution for their needs. We make choices that are appropriate to the project's environment and beneficial to all stake holders. We provide solutions that address quality, cost, schedule controls, risk management, legal liabilities and sustainability factors.



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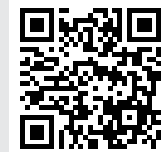
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SCAN TO  
FIND US



**Bright  
International**  
Interior Decoration LLC

Creative Concepts at work...



Delivering Quality Electromechanical Solutions